



YAMAHA MOTOR FINANCE CANADA LTD.
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Yamaha Financial Services Announces 2024 Stay Outdoors Grant Recipients

Toronto, ON (January 31, 2025) – Yamaha Financial Services is pleased to announce the 2024 Stay Outdoors Program grant recipients. This year **\$95,932.82** will be distributed to six not-for-profit organizations from across the country in support of their conservation, education, access and/or sustainable use initiatives. Since the launch of this program in 2022, Yamaha Financial Services has awarded **nearly \$300,000** to sixteen organizations across the country!

“It’s inspiring to be part of efforts that drive meaningful change in motorized outdoor recreation across Canada,” said David Bezerra, President of Yamaha Motor Finance Corporation - Canada. “By supporting these innovative projects, we’re helping ensure that enthusiasts can continue to explore and enjoy the incredible opportunities this country offers, both today and for the future. We’re proud to stand alongside such dedicated groups in this mission.”

The grants for 2024 have been awarded to six applicants:

- **Angling4Autism** (BC) – to provide families in the autism community first time fishing experiences on the west coast of Vancouver Island.
- **British Columbia Steelhead Society** (BC) – to help preserving and enhancing the population of wild steelhead in British Columbia while at the same time promoting the protection of fish and fish habitat.
- **Northumberland County** (ON) – to protect sensitive ecosystems, restore wildlife habitats, enhance safety for outdoor enthusiasts, and promote environmental stewardship among trail users.
- **Sentiers du Mont-Comi** (QC) – to develop, restore and maintain safe mountain bike trails and provide volunteers with a new gathering and storage area.
- **Sudbury Trail and Adventure Riders Association** (ON) – to grow and promote sustainable off-road motorcycle riding in Sudbury and Northern Ontario.
- **Western Sno-Riders** (NL) – to provide season round access to their three trail shelters for all user groups with any form of disability, restriction or mobility issues.

The 2025 Stay Outdoors grant program will open in early Summer. Clubs, associations and other eligible groups are encouraged to work together with their local Yamaha dealer to identify projects and apply for support.

To learn more about the Yamaha Financial Services Stay Outdoors Grant Program or to submit a request for information, visit the [Yamaha Motor Canada website](#).



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